

## Joint appeal by CUTS & UNCTAD to support World Competition Day (WCD)

Greetings from CUTS & UNCTAD!

2. As you are aware, CUTS is running a campaign to observe the **World Competition Day** on **5<sup>th</sup> December** since 2010. The 5<sup>th</sup> December is the day when UN Conference on Restrictive Business Practices approved the UN Set (Set of Multilaterally Agreed Equitable Principles and Rules for the Control of Restrictive Business Practices (UN Set). For more on World Competition Day, please visit: [http://incsoc.net/World\\_Competition\\_Day.htm](http://incsoc.net/World_Competition_Day.htm); <http://facebook.com/worldcompetitionday>

3. Various competition agencies supported the call for the World Competition Day (WCD) at the UNCTAD IGE (2012). It is important to mention that the Philippines Government's passed a proclamation to observe National Competition Day on 05<sup>th</sup> December. Thus, it is crucial that the initiative to observe WCD continues to be supported at the national level as it will set the momentum to establish WCD at the international level.

4. UNCTAD & CUTS have proposed a theme for the year (2012) i.e. "**Adverse Impact of Cartels on the Poor**" and seek your cooperation to celebrate WCD in your country and organise events, issue press releases, etc to build awareness among consumers regarding the negative impact of Cartels. Further we also seek your support in engaging and coordinating with other competition agencies in the region and sensitise the importance of observing the day.

5. We would also be grateful if you please inform us the actions (in honour of World Competition Day) on 5<sup>th</sup> December by writing to Mr. Udai S. Mehta, Associate Director ([usm@cuts.org](mailto:usm@cuts.org); [c-cier@cuts.org](mailto:c-cier@cuts.org)), which will help us in collating all the actions taken on the day and place it on WCD webpage.

6. We look forward to your support for the campaign and let us collectively raise a voice towards its formal adoption at the International Level.

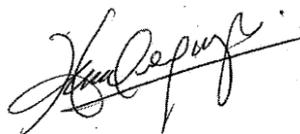
Looking forward to your positive response and valued support,

With best regards,

Yours sincerely,



Pradeep S Mehta  
Secretary General  
CUTS International



Hassan Qaqaya  
Head, Competition law and Consumer Policies  
UNCTAD