

# World Competition Day Dialogue on Competition and Intellectual Property

Monday 5 December, 3PM – 5PM

WTO ROOM W | GENEVA, SWITZERLAND

## ORGANISED BY

CUTS International, Geneva

In cooperation with the WTO Intellectual Property, Government Procurement and Competition Division

## BACKGROUND

International Days are observed to draw the attention of the society at large on issues that are extremely important for human development in the present and particularly for the future.

Competition Policy falls into this category, and this is why a global movement led by CUTS International has been celebrating and calling for the adoption of a World Competition Day on 5<sup>th</sup> December, date of the adoption of the first-ever Set on Competition Policy by the UNGA 30 years ago. Since 2010, over 24 countries have supported the call and celebrated this Day.

This year, celebrations address the theme “Linkages between Competition and Intellectual Property.” The two areas share the same goals and should be seen as complementary. While the former aims to spur innovation by granting exclusive rights to inventors, the latter seeks to do so while correcting market failures for the benefit of consumers.

The discussion will explore the complementarities between the two disciplines in addition to potential areas of conflict, including with respect to access to medicines and the digital economy.

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[www.cuts-geneva.org](http://www.cuts-geneva.org)

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## CHAIRPERSON

### Philippe Brusick

Former Head, UNCTAD Branch on Competition and Consumer Policies and Chairman, CUTS International Geneva General Assembly

## WELCOME ADDRESS

### Yi Xiaozhun

Deputy Director-General, World Trade Organization (WTO)

## SPEAKERS

### Teresa Moreira

Head of the Competition Policy and Consumer Protection Branch, UNCTAD

### Robert Anderson

Counsellor and Team Leader for Government Procurement and Competition Policy, World Trade Organization (WTO)

### Giovanni Napolitano

Consultant, IP and Competition Policy Division, WIPO