



# WORLD COMPETITION DAY 2025

## 5<sup>TH</sup> DECEMBER

Global Support since 2010  
From 66 Countries including 62 Competition Authorities



## **Philippines adopted 5<sup>th</sup> December as the National Competition Day**

# *Artificial Intelligence, Consumers, and Competition Policy*

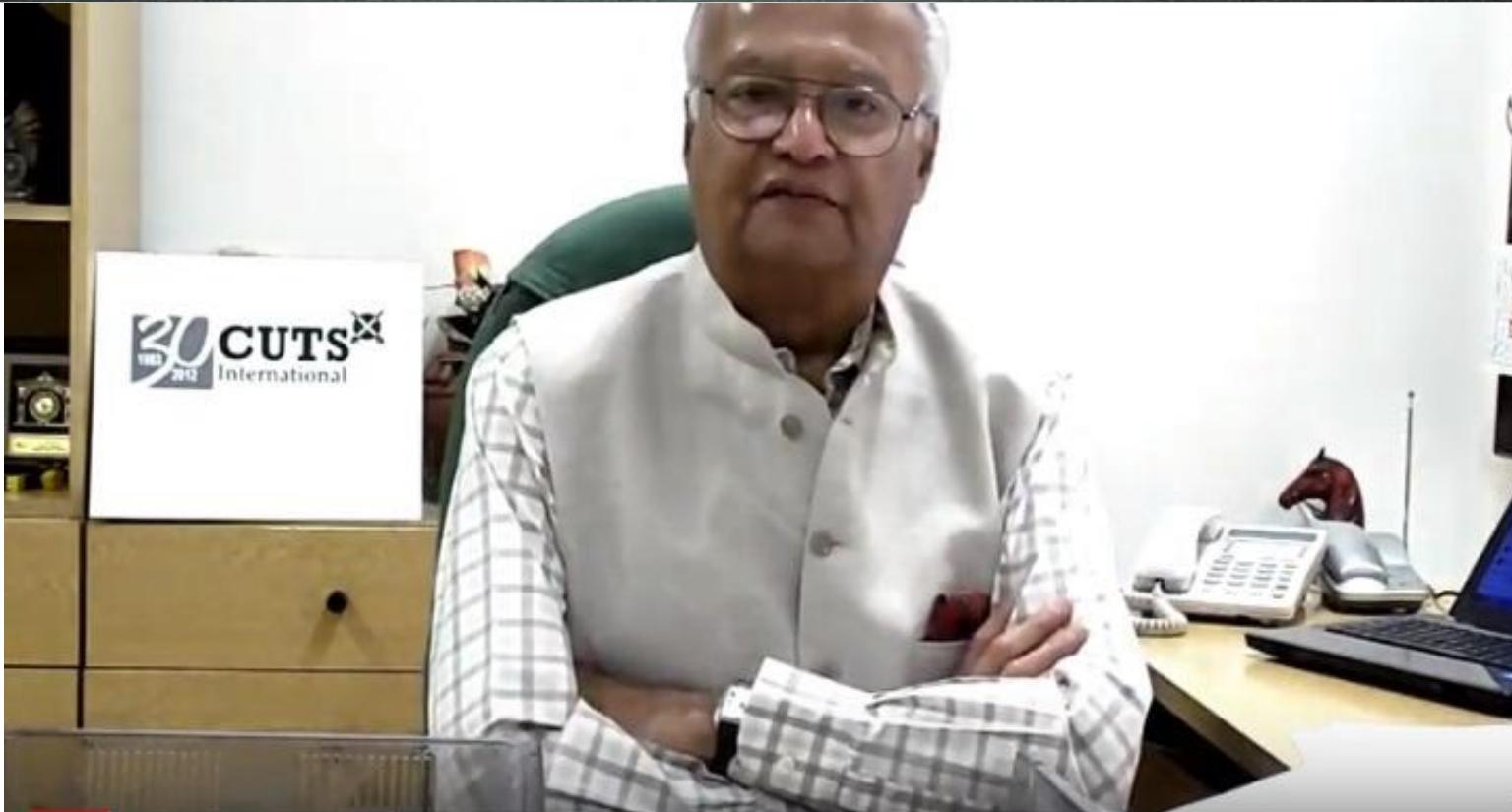
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# Why World Competition Day?



*Video Message From*  
**Pradeep S Mehta**  
Secretary General, CUTS International

## Themes... since 2010

2010	International Air-transport Cartels and its Impact on Developing Countries
2011	Cartels and their Harmful Effects on Consumers
2012 & 2013	Adverse Impact of Cartels on the Poor
2014 & 2015	Competition Issues in Public Procurement
2016	Linkages between Competition and Intellectual Property
2017	Re-imagining Competition Policy and Law in the Era of Disruption
2018	Digital Economy, Innovation and Competition
2019	Ensuring Effective Competition in an Increasingly Online World

## Themes... since 2010

2020	Competition Policy and Access to Healthcare
2021	Competition Policy for an Inclusive and Resilient Economy
2022	Competition Policy and Climate Change
2023	Prioritising Socially Sensitive Sectors
2024	Competition Policy and Inequality
2025	Artificial Intelligence, Consumers, and Competition Policy

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Competition Promotion and Consumer Protection Directorate, Afghanistan



Albanian Competition Authority, Albania



The State Commission for the Protection of Economic Competition of Armenia



Australian Competition & Consumer Commission



Federal Competition Authority, Austria

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Competition Commission of Bangladesh



The European Commission - Directorate-General for Competition



Competition and Consumer Authority, Botswana



Commission on Protection of Competition, Bulgaria



Competition Bureau, Canada

## Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Superintendence of Industry and Commerce, Colombia



Fair Trade Authority, Curaçao



Commission for the Protection of Competition, Cyprus



The Office for the Protection of Competition, Czech Republic



National Commission for the Defense of Competition, Dominican Republic

# Support from Countries... since 2010

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Competition Superintendence (SC), El Salvador



Estonian Competition Authority



Fiji Commerce Commission, Fiji



Gambia Competition Commission, Gambia



Competition Agency of Georgia

# Support from Countries... since 2010

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Bundeskartellamt, Germany



Hellenic Competition Commission, Greece



The Hungarian Competition Authority (GVH), Hungary



Fair Trading Commission, Jamaica



Competition Protection Agency, Republic of Kazakhstan

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Competition Authority of Kenya



Competition Protection Agency, Kuwait



Competition Council, Republic of Latvia



Competition Council of the Republic of Lithuania



Competition Council, Madagascar

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Competition and Fair Trading Commission, Malawi



**COMESA Competition Commission joined hand with CUTS in the campaign**



Competition Commission of Mauritius



Authority for Fair Competition and Consumer Protection of Mongolia



Namibian Competition Commission, Namibia

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



The Commerce Commission, New Zealand



Federal Competition and Consumer Protection Commission, Nigeria



Competition Commission of Pakistan



Independent Consumer and Competition Commission, Papua New Guinea



**Philippines adopted 5th December as a National Competition Day**

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Office of Competition and Consumer Protection (UOKiK), Poland



The Ministry of Commerce and Industry (MOCI), Qatar



Federal Antimonopoly Service, Russia



Rwanda Inspectorate, Competition and Consumer Protection Authority (RICA)



General Authority for Competition, Saudi Arabia

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Fair Trading Commission, Seychelles



Antimonopoly Office of the Slovak Republic, Slovakia



National Commission of Markets and Competition (CNMC), Spain



Competition Tribunal, South Africa



Competition Commission South Africa

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Consumer Affairs Authority, Sri Lanka



Eswatini Competition Commission, Swaziland



Swedish Competition Authority (KONKURRENSVERKET)



Swiss Competition Commission (COMCO)



Fair Competition Commission, Tanzania

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Taiwan Fair Trade Commission



Trinidad and Tobago Fair Trading Commission



Trade Competition Commission of Thailand



The Antimonopoly Committee of Ukraine



Office of Fair Trading, United Kingdom

# Support from Countries... since 2010

*Competition agencies expressed support towards a formal adoption of the Day*



Vietnam Competition Authority

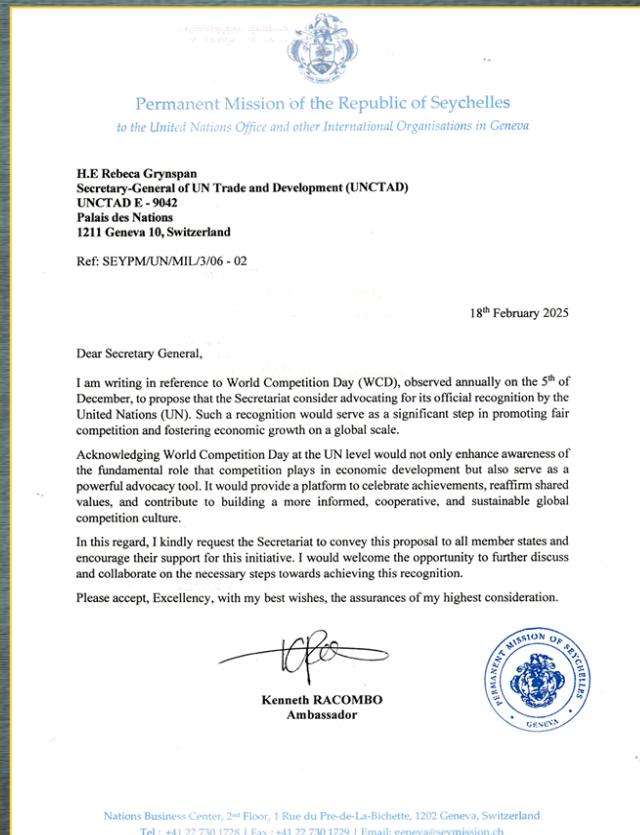


Competition and Consumer Protection Commission, Zambia



Competition and Tariff Commission, Zimbabwe

# Permanent Mission of the Republic of Seychelles submitted a letter to UN Trade and Development (UNCTAD) for official recognition of WCD on 5th December by the United Nations.



# At the 9th United Nations Conference on Competition and Consumer Protection (July 2025), the proposal by Kenya was substantively discussed and a resolution adopted.

(c) Impact assessments of competition and consumer protection policies in developing countries;

(d) International cooperation between competition authorities and between consumer protection agencies, at both the national and regional levels, against cross-border anticompetitive practices and deceptive and fraudulent commercial practices;

27. Requests the UNCTAD secretariat to prepare reports and studies as background documentation on the following topics for proposed informal consultations during the twenty-third session of the Intergovernmental Group of Experts on Competition Law and Policy:

(a) Impact assessment and dissemination of the benefits of competition law and policy for developing countries (background note);

(b) Competition in global food value chains;

28. Requests the UNCTAD secretariat to prepare reports and studies as background documentation on the following topics for proposed informal consultations during the ninth session of the Intergovernmental Group of Experts on Consumer Protection Law and Policy:

(a) Enforcement of consumer law in global markets, including digital tools and cross-border considerations (background note);

(b) Innovation in consumer information and education, including to promote sustainable consumption;

## World competition day

29. Welcomes with appreciation the proposal from the Government of Kenya for the recognition of 5 December as world competition day; and encourages Member States to pursue consultations on this issue leading up to the twenty-third session of the Intergovernmental Group of Experts on Competition Law and Policy;

## Further review of the Set and the guidelines

30. Recommends that the General Assembly rename the United Nations Conference to Review All Aspects of the Set of Multilaterally Agreed Equitable Principles and Rules for the Control of Restrictive Business Practices as the United Nations Conference on Competition and Consumer Protection;

31. Recommends that the General Assembly convene a Tenth United Nations Conference on Competition and Consumer Protection, to be held under the auspices of UNCTAD in 2030.

*Closing plenary meeting  
11 July 2023*

## Para 29

*"Welcomes with appreciation the proposal from the Government of Kenya for the recognition of 5 December as World Competition Day; and encourages Member States to pursue consultations on this issue leading up to the twenty-third session of the Intergovernmental Group of Experts on Competition Law and Policy."*

## Videos this year expressing support to adopt WCD



**Hellenic Competition Commission  
Greece**



**Ministry of Industry, Investment & Commerce  
Jamaica**



**Philippine Institute for Development Studies  
The Philippines**



**Competition and Consumer Protection Commission  
Zambia**

## Videos this year expressing support to adopt WCD



**National Commission for the Defense of Competition  
Dominican Republic**



**Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH**



**Fijian Competition and Consumer Commission  
Fiji**



**Gabriel Ibarra Pardo  
Partner, Ibarra Rimon, Colombia**

## 'Actions' taken around the world...2025

Media/Social Media	Country
<a href="#"><u>The winners of the competition law essay contest are announced!</u></a> CAA Press Release, December 08, 2025	Albania
<a href="#"><u>CCA Celebrates World Competition Day 2025</u></a> Facebook, December 05, 2025	Botswana
AI's Impact on Competition Policy in Fiji December 05, 2025 <a href="#"><u>LinkedIn</u></a> <a href="#"><u>Facebook</u></a>	Fiji
GCCPC Marks World Competition Day With Spotlight on AI & Consumer Protection December 12, 2025 <a href="#"><u>Kerr Fatou Media</u></a> <a href="#"><u>Facebook</u></a>	Gambia

## 'Actions' taken around the world...2025

Media/Social Media	Country
<a href="#"><u>GIZ proudly reaffirms its commitment to fair business practices</u></a> Facebook, December 05, 2025	Germany
CUTS Raises Concern Over Prolonged Delay in Consumer Protection and Competition Law Passage December 07, 2025 <a href="#"><u>Modern Ghana</u></a> <a href="#"><u>The Chronicle</u></a> <a href="#"><u>GBC Ghana Online</u></a> <a href="#"><u>MyjoyOnline</u></a>	Ghana
<a href="#"><u>COMESA Competition Commission CEO Calls for Stronger Competition Frameworks amid AI Advancements on World Competition Day</u></a> APN News, December 08, 2025	Global
<a href="#"><u>Fair Trading Commission's World Competition Day Message</u></a> FTC, December 05, 2025	Jamaica

## 'Actions' taken around the world...2025

Media/Social Media	Country
<p>FTC commemorates World Competition Day December 06, 2025</p> <p><u><a href="#">X</a></u>  <u><a href="#">Instagram</a></u></p>	Jamaica
<p><u><a href="#">Global AI market surge: Protecting consumers in the age of algorithms</a></u> Business Daily, December 03, 2025</p>	Kenya
<p><u><a href="#">Malawi Commemorates World Competition Day</a></u> CFTC Press Release, December 04, 2025</p>	
<p><u><a href="#">CFTC to host panel discussion in commemoration of World Competition Day to share insights on the fundamentals, dynamics and implications of AI for developing economies</a></u> maraviExpress, December 04, 2025</p> <p><u><a href="#">CFTC will join the global community in commemorating the World Competition Day</a></u> Facebook, December 02, 2025</p>	Malawi

## 'Actions' taken around the world...2025

Media/Social Media	Country
<a href="#"><u>Malawi Commemorates World Competition Day under the theme Artificial Intelligence, Consumers and Competition Policy</u></a> Facebook, December 04, 2025	Malawi
<a href="#"><u>Streamsowers &amp; Köhn celebrating World Competition Day 2025</u></a> Facebook, December 05, 2025	Nigeria
The Philippine Competition Commission (PCC) joins competition authorities worldwide in celebrating World Competition Day December 05, 2025 <a href="#"><u>LinkedIn</u></a> <a href="#"><u>Facebook</u></a>	Philippines
<a href="#"><u>MOCI Enhances Investors' Awareness of Competition Principles, Sound Commercial Practices</u></a> Qatar News Agency, December 08, 2025	Qatar

## 'Actions' taken around the world...2025

Media/Social Media	Country
<a href="#"><u>FTC joins the global community in celebrating World Competition Day</u></a> Instagram, December 05, 2025	Seychelles
<a href="#"><u>Commission's digital efforts will save SA businesses R1.16bn</u></a> Sowetan, December 08, 2025	South Africa
<a href="#"><u>Minister calls for tougher consumer laws as AI gains economy-influence</u></a> Independent News, December 09, 2025	Swaziland
<a href="#"><u>FCC warns of emerging AI risks as Tanzania marks competition week</u></a> The Respondent, December 01, 2025	Tanzania
<a href="#"><u>FCC Commemorated World Competition Day</u></a> Instagram, December 05, 2025	
<a href="#"><u>World Competition Day 2025: Message from the ED, Bevan Narinesingh</u></a> TTFTC Press Release, December 05, 2025	Trinidad and Tobago

## 'Actions' taken around the world...2025

Media/Social Media	Country
<a href="#"><u>CUTS International Lusaka and CCPC Jointly Commemorate World Competition Day 2025</u></a> Facebook, December 07, 2025  Consumer protection commission highlights risks of AI for consumers, competition in Zambia December 05, 2025 <a href="#"><u>Zambia Monitor</u></a> <a href="#"><u>Facebook</u></a>	Zambia
<a href="#"><u>Burundi's Permanent Representative to COMESA and DG COMESA discussed the Commission's role in monitoring anti-competitive practices</u></a> X, December 02, 2025	
<a href="#"><u>CTC discusses this year's critical theme "Artificial Intelligence, Consumers, and Competition Policy"</u></a> ZTNPrime, December 05, 2025	Zimbabwe

## 'Actions' taken around the world...2025

Media/Social Media	Country
Zimbabwe Marks World Competition Day 2025 December 04, 2025 <a href="#">X</a> <a href="#">Facebook</a>	Zimbabwe

## Glimpses



CUTS International, CUTS Institute for Regulation & Competition (CIRC), and the COMESA Competition & Consumer Commission (CCCC) jointly organised a Virtual Panel Discussion. Details are available [here](#).

## Glimpses



Albanian Competition Authority organised an essay competition among students from 6 public and private Universities.



The Gambia Competition and Consumer Protection Commission (GCCPC) organised at seminar at Gambia Chamber of Commerce and Industry (GCCI) office building.

## Glimpses



Competition and Consumer Protection Commission, and CUTS International organised exhibition at Levy Mall, Lusaka, Zambia



The Fair Competition Commission, Tanzania launched Competition Week in Dar es Salaam.

## Glimpses



Commerce Commission, New Zealand organised a webinar on "[Navigating the Rise of AI.](#)"

# CUTS Compendiums.... since 2011



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**World Competition Day**  
5<sup>th</sup> December



Theme 2016  
Linkages between  
Competition and  
Intellectual Property

[www.facebook.com/WorldCompetitionDay](http://www.facebook.com/WorldCompetitionDay) [www.incsoc.net/World\\_Competition\\_Day.htm](http://www.incsoc.net/World_Competition_Day.htm)

**World Competition Day**  
5<sup>th</sup> December



Theme 2015  
Competition Issues in  
Public Procurement

[www.facebook.com/WorldCompetitionDay](http://www.facebook.com/WorldCompetitionDay) [www.incsoc.net/World\\_Competition\\_Day.htm](http://www.incsoc.net/World_Competition_Day.htm)

**World Competition Day**  
5<sup>th</sup> December



Theme 2014:  
Competition Issues in  
Public Procurement

[www.facebook.com/WorldCompetitionDay](http://www.facebook.com/WorldCompetitionDay) [www.incsoc.net/World\\_Competition\\_Day.htm](http://www.incsoc.net/World_Competition_Day.htm)

**World Competition Day**

Theme 2013: *Adverse Impact of  
Cartels on the poor*



5<sup>th</sup> December

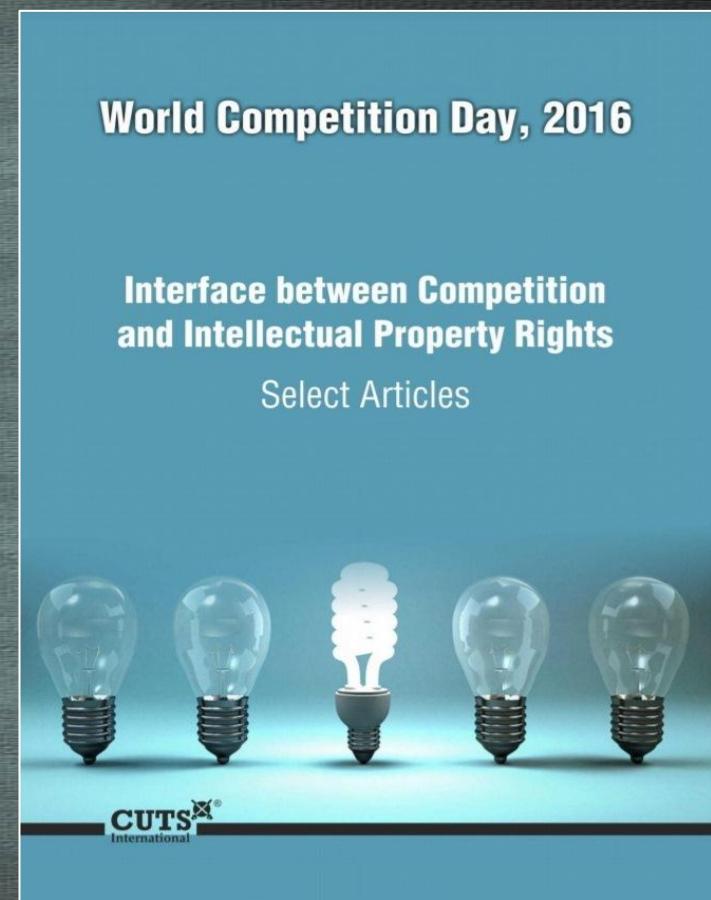
[www.facebook.com/WorldCompetitionDay](http://www.facebook.com/WorldCompetitionDay) [www.incsoc.net/World\\_Competition\\_Day.htm](http://www.incsoc.net/World_Competition_Day.htm)

## CUTS Compendiums.... since 2011



## CUTS Compendiums.... since 2011

**Special Edition consists of selected articles written by renowned experts...**



# Thank You

**Suggestions are welcome for the next year's theme  
(i.e. 5<sup>th</sup> December 2026)**

**For further information & suggestions, please contact:**  
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