

DIRECTOR GENERAL

Mr. Hassan Qaqaya
Chief, Competition and Consumer
Policies Branch
Division on International Trade in Goods,
Services and Commodities
UNCTAD
Palais de Nations
CH-1211 Geneva
Switzerland

Dear Mr Qaqaya,

I am writing to commend the initiative of CUTS International to raise awareness of effective competition policy through observing 5 December as World Competition Day, marking the anniversary of the adoption of the United Nations Set of Multilaterally Agreed Equitable Principles and Rules for the Control of Restrictive Business Practices.

Effective competition policy has a positive effect on economic growth, innovation and welfare, and the Swedish Competition Authority participates actively in international forums such as UNCTAD, the OECD and the ICN with the aim of achieving more effective competition rules at home and internationally. A World Competition Day would serve an important role in raising awareness and supporting international competition advocacy efforts.

I note that CUTS International is this year highlighting the adverse impact of cartels on the poor through its World Competition Day initiative. This important issue has been discussed recently within UNCTAD and the OECD and is an extremely timely and worthwhile theme for World Competition Day celebrations.

Yours sincerely,



Dan Sjöblom
Director General
Swedish Competition Authority